

Julianna Wang

 juliannawang.online  juliannawang.ux@gmail.com  [/julianna-wang-design](https://www.linkedin.com/in/julianna-wang-design)  587-336-5807

 Calgary, Canada · Open to relocation

EXPERIENCE

Stripe | Senior Product Designer Aug 2025 - Sep 2026, Calgary

- Led end-to-end design across core workflows in Compass, Stripe’s internal product-development platform serving 10K+ users and supporting 10K+ releases annually.
- Designed and shipped a public roadmap workflow in 4 weeks, automating cross-team coordination from submission through approval and publishing for 440+ roadmap items; largely eliminated manual tracking and follow-ups, serving ~70 weekly active users.
- Defined a generative UI vision for Compass, enabling AI agents to dynamically generate actionable interfaces based on user intent; built a functional prototype that secured engineering leadership buy-in and inclusion in the product roadmap.
- Designed launch-readiness workflows to help product teams track required approvals and reviewers manage incoming requests, bringing shared project context, dependencies, and team-specific SLAs into one system.

Clearco | Senior Product Designer Jun 2024 - Aug 2025, Toronto

- Led the end-to-end design function as the sole designer in a fintech company, defining design strategy and the design roadmap, optimizing workflows, and developing scalable design systems.
- Redesigned the onboarding and funding application flow, increasing active users by 26% and average revenue per customer by 31%, while reducing churn by 72% and time-to-value by 86%.
- Established UX success measurement and design QA processes from scratch, ensuring data-driven design decisions and improving design quality across teams.

Helcim | Senior Product Designer May 2022 - Jun 2024, Calgary

- Led the 0-to-1 design of 3 core payment-related products (Subscription Manager, Xero Integration, Payment Links), contributing to 200% growth in product revenue and a 50% reduction in operational costs.
- Independently updated and maintained a design system with 8,000+ components and migrated 188 legacy pages across 13 products; standardized design tokens and interaction patterns in partnership with front-end developers.

Freelance UX Designer Nov 2017 - Present, Remote (Part-time, project-based)

- Led UX strategy and end-to-end product design for early-stage startups; recent projects include generative AI tools for text-to-GIF and text-to-music creation.

SKILLS

AI Prototyping • Product Strategy • UX Research • Interaction Design • Design Systems • Usability Testing • Data Analysis • Design Thinking • Heuristic Evaluation

SOFTWARE

Claude Code • Codex • Claude Design • Cursor • Antigravity • Figma • Adobe Suite • Amplitude • Spline • Webflow • Framer

EDUCATION

University of Waterloo • Master of Digital Experience Innovation • 2025-2027 (Expected)

University of Alberta • Master of Science in Chemical Engineering • 2017-2020